

# FIRE RESCUE

## EDITORIAL CALENDAR

# 2009

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ISSUE	EDITORIAL HIGHLIGHTS	SPECIAL COVERAGE	FEATURED DEPARTMENTS	BONUS DISTRIBUTION	FREE ADVERTISER BONUS*	SPECIAL OPPORTUNITIES	DEADLINES
<b>JANUARY</b>	Annual Resource Guide • National Associations • Fire Training by State • Fire Service Web Sites & Resources	• Hazmat • PPE/Apparel	• Apparatus Ideas	<b>Firehouse World</b> February 17-19/San Diego, CA	<b>Web Site Promotion</b>		Space: Nov. 24 Art: Dec. 5
<b>FEBRUARY</b>	Fire Attack	• Big Fire Photo Essay with Tactical Tips • Engine Company Ops • Technology • Leadership & Crew Development	• Rural Fire Command	<b>EMS Today</b> March 24-28/Baltimore, MD	<b>Matching Ad/Advertorial</b>	On The Market	Space: Dec. 22 Art: Jan. 6
<b>MARCH</b>	Rural Fire Command	• Rural Water Supply Problems & Solutions • Wildland Fire	• New Products/ New Deliveries	<b>Wildland Urban Interface</b> March 24-26/Reno, NV	<b>FireRescue eNewsletter Hotlink</b>		Space: Jan 22 Art: Feb. 2
<b>APRIL</b>	FDIC Show Issue Incident Command	• Mutual Aid • Major Incident Readiness • Extrication Tactics • PPE/Apparel	• IAFC Leader's Edge Section	<b>FDIC</b> April 23-25/Indianapolis, IN <b>Fire-Rescue Med</b> May 4-6/Las Vegas, NV	<b>FDIC Show Issues Polybag Insert</b>		Space: Feb. 20 Art: March 3
<b>MAY</b>	Rescue Disciplines	• Rope Rescue • Water Rescue • Rescue Training	• Technical Rescue	<b>Harrisburg Fire Expo</b> May 15-17/Harrisburg, PA	<b>Web Site Promotion</b>	On The Market	Space: March 24 Art: April 2
<b>JUNE</b>	Apparatus Innovations FRI Pre-Show Issue	• Safety, Health & Survival Week • New Apparatus • Apparatus Maintenance • PPE/Apparel	• Wildland/Urban Interface	<b>Regional Conferences</b>	<b>Catalog/Product Showcase</b>		Space: April 23 Art: May 4
<b>JULY</b>	Fireground Tactics	• Wildland Fire • Communications • FDIC Hot Product Picks • Major Incident Readiness	• Fire Prevention	<b>Firehouse Expo</b> July 23-25/Baltimore, MD <b>APCO</b> August 17-19/Las Vegas, NV	<b>Firehouse Show Issues Polybag Insert</b>		Space: May 22 Art: June 3
<b>AUGUST</b>	FRI Show Issue Training	• Training Methods & Resources • Firefighting Simulators • Company Officer Development/ Leadership Training • Air Management	• Gear Test	<b>FRI (IAFC)</b> August 27-29/Dallas, TX	<b>FRI (IAFC) Show Issues Polybag Insert</b>	On The Market	Space: June 22 Art: July 1
<b>SEPTEMBER</b>	<b>Annual Fire Rescue Industry BUYER'S GUIDE</b>		• Company Officer Development	<b>Regional Conferences</b>	<b>BUYER'S GUIDE Listing Upgrades</b>	<b>Buyer's Guide Expanded Listings</b>	Space: July 24 Art: Aug. 4
<b>OCTOBER</b>	Extrication	• Hydraulic Tools • New Vehicle Technology • Major Incident Readiness • Fire Prevention		<b>EMS Expo/Firehouse Central</b> October 28-30/Atlanta, GA	<b>Web Site Promotion</b>		Space: Aug. 21 Art: Sept. 1
<b>NOVEMBER</b>	Technology	• Thermal Imagers • Fireground Management Software • FRI Hot Products & Apparatus		<b>TX EMS Conference</b> November 22-25/Fort Worth, TX	<b>FREE Press Release</b>	On The Market	Space: Sept. 23 Art: Oct. 2
<b>DECEMBER</b>	Cold Weather Ops	• Firefighter Health • Fire Station Design		<b>Regional Conferences</b>	<b>Web Site Promotion</b>		Space: Oct. 21 Art: Oct. 30

Editorial subject to change.

\*Ads of 1/2-page or larger receive advertiser bonus FREE.