

REACH EVEN MORE WILDLAND FIREFIGHTING PERSONNEL ...

With the **WILDLAND/URBAN INTERFACE SECTION** in *FireRescue Magazine!*



FireRescue Magazine features a separate Wildland Editorial Section:

- Wildland/Urban Interface editorial coverage: the same high-quality, focused information you've come to expect and rely on from *FireRescue*.
- Advertising: full page, 1/2-page and 1/4-page.



Why Should You Advertise in *FireRescue*?

- Strong circulation of over 50,000 firefighters and fire officers.*
- *FireRescue* reaches firefighters and officers in departments big and small across the West and South — firefighters who routinely respond to wildland/urban interface fires.
- Official magazine of the International Association of Fire Chiefs ... people who are decision-makers!
- Tim Sendelbach, the editor of the magazine, is a well-known and respected fire leader.
- 94% of *FireRescue* subscribers are involved in purchasing activities in their organization!**

**SPECIAL RATES FOR WILDLAND/
URBAN INTERFACE SECTION**

1/4 Page	\$795
1/2 Page Horizontal	\$1595
Full Page	\$3195

Rates are net, B&W, 2 color or 4 color

**For more information on this
opportunity in *FireRescue Magazine*,
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