

# FIRE RESCUE

**GET RESULTS FAST WITH A CLASSIFIED AD!**

## Classified Ads Are Perfect For:

- Employee Recruitment • New/Used Equipment • Training Products • Specialty Fire/Rescue Items

**FireRescue Magazine: Average Qualified Circulation of over 50,000 Per Month!**

**99%** are involved *IN PURCHASING ACTIVITIES* in their organizations

**94%** say that *FIRE RESCUE REACHES THE DECISION-MAKERS* in their organizations

**87%** have taken *ACTION* on ads they've seen in *FireRescue*

**82%** say the magazine *INFLUENCES* them to try new products

Source: Publisher's Own Data: Harvey Research, Inc. Reader Survey, June 2006

## Classified Advertising Rates

Word Ads:	1x	3x	6x	12x	15x	18x
30 words or less (min)	\$105.00	\$100.00	\$95.00	\$90.00	\$85.00	\$80.00
Each Additional Word	\$3.55	\$3.50	\$3.45	\$3.40	\$3.35	\$3.30
Classified Display:						
Per column inch	\$225.00	\$220.00	\$215.00	\$210.00	\$205.00	\$200.00
2 color:	\$55.00					
4 color:	\$130.00					

Word ads are net, no agency commission. Column inch ads are commissionable. Payment in advance for first insertion.

**\$50 per month additional for ad to appear on [www.FireRescueMagazine.com](http://www.FireRescueMagazine.com)**

**See our classifieds online at [www.FireRescueMagazine.com](http://www.FireRescueMagazine.com)**

Please call for closing dates.

**Call Dawn Barrett-Smith to reserve your ad space today!**

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